

## WHAT IS CLAIMED IS:

1. A method for producing storage media containing prerecorded structured information, comprising the steps of  
providing an order management and tracking system accessible via the Intranet/Internet,  
providing conversion and/or selective extraction of searched structured information from different data sources into a universal data model, wherein the correlation of the information with the corresponding matching order from the order management and tracking system, and the provision of the storage media of any type, contain prerecorded structured information with unified format.
2. The method as claimed in claim 1, wherein the order management and tracking system maps the workflows of a search department or of an information broker and enables the performing functions to perform order management, order processing, documentation and accounting.
3. The method as claimed in claim 2, wherein the method provides for accounting by data transmission in SAP-compatible format.
4. The method as claimed in claim 2, wherein the order processing includes professional search and information editing.
5. The method as claimed in claim 2, wherein the information editing is an integral component of the order processing by utilizing analysis functionalities by information brokers.
6. The method as claimed in claim 5, wherein, as part of the information editing, unified structured information from professional and/or end user sources is imported, assembled and jointly analyzed by information brokers and/or customers.